

## Product Operations Analyst, LazPayLater

### Responsibilities

- Handle end-to-end operation processes of the LazPayLater business, working closely with regional counterparts.
- Work with cross-functional local teams to plan and launch impactful campaigns to increase overall penetration and usage of LazPayLater
- Identify and evaluate funnel growth and user journey opportunities using data and competitor benchmarking.
- Execute and deploy funnel growth analytical deep dives and experiments.
- Develop and maintain operational processes for all growth activities/promotional mechanics.
- Collaborate and work closely with Product Development and Technology team to identify and prioritize building key product features and operational tools.
- Provide insights and reports for management presentations.
- Launch and drive growth of New Digital Lending Products such as Seller Loans and Cash Loans

### Qualifications

- Bachelor's Degree in business, economics, engineering or related fields
- Fresh Graduate or 1-2 years of work experience
- Experience in E-Commerce/FinTech or lending background
- Effective communication skills with the ability to influence and work with cross functional domains
- Strong multi-tasking skills with the ability to handle multiple workstreams and requirements
- Able to work independently and adapt to a fast and dynamic work environment with high focus on end-results
- High proficiency in data analysis using Microsoft Excel or related software. SQL
- Background is a plus.

### Hiring organization

Lazada

Founded in 2012, Lazada Group is the leading eCommerce platform in Southeast Asia. We are accelerating progress in Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam through commerce and technology. With the largest logistics and payments networks in the region, Lazada is a part of our consumers' daily lives in the region and we aim to serve 300 million shoppers by 2030. Since 2016, Lazada is the Southeast Asia flagship platform of the Alibaba Group powered by its cutting-edge technology infrastructure.

### Employment Type

Full-time

### Job Location

Taguig, National Capital Region, Philippines

### Date posted

February 2, 2023

APPLY