

Senior Growth Manager

Description

The incumbent is responsible to strategize, plan and execute the growth of Consumer Wallets uptake on Banking Products and ensure that it is in line with overall growth strategy by executing necessary initiatives. Primary responsibility includes planning and executing activities that brings growth in the number of active users, revenue and GTV from all available consumer products.

Responsibilities

- Work on customer acquisition from all channels and work closely with the Sales, CLM, Marketing and Product teams
- Identify key product development opportunities and scale up all existing products in the portfolio (banked, underbanked & unbanked customers)
- Build, own and execute comprehensive plans for all Banking products/segments

Qualifications

- Bachelor's degree in Business, Marketing or related courses
- 5-7 years of working experience in FinTech/Bank/Telco similar industries
- Seasoned expertise in Marketing Management & Growth of Banking Products, Campaign Planning & Segment Management

Hiring organization

Maya

Maya is the all-in-one money platform that is bringing Filipinos bolder ways to master their money.

It is powered by a unique integrated financial services ecosystem that addresses the ever-evolving needs of today's generation of money makers through cutting edge technology.

Maya leads millions of Filipinos — consumers, businesses, communities, and government agencies alike — into a version of the current digital economy that's more inclusive, transparent, and empowering than ever.

Maya is powered by the country's only end-to-end digital payments company PayMaya Philippines, Inc. and Maya Bank, Inc. for digital banking services.

Employment Type

Full-time

Job Location

Mandaluyong, National Capital
Region, Philippines

Date posted

January 11, 2023

APPLY